

# TLH Events Management and Production Capabilities Statement

## Vision Statement

To create a turnkey event management system by leveraging 30+ years of experience creating unforgettable experiences for our clients and their attendees without breaking the bank.

## Mission Statement

To turn event planning into a seamless experience for our clients so they can focus on what they do best, entertain.

## Tagline

Creating unforgettable experiences without breaking the bank.

## Our Ideal Client – (services page)

Micro- and small businesses that want seamless, stress-free meetings, conferences, and events that will elevate their mission, purpose, and/or brand.

## Our Company

As a minority owned company, **TLHEMP** provides top notch turnkey event management services by leveraging 30+ years of corporate sponsorships, event management, and event production for a Fortune 40 Multi-billion-dollar company with budgets in excess of \$350M+.

## Our Unique Value Proposition (UVP)

1. Our experienced and hands on consultants.
2. We are flexible, fast, and can work on short deadlines.
3. 30+ years of expert event management/production consulting.

## Our Sweet Spot (services page)

Our services include event management to improve efficiency and reduce costs.

We specialize in consulting, contract negotiating, event management, event production, vendor management, and leading live events in-person, virtual, and hybrid.

## Our Services

- Consulting
- Timeline creation
- Venue selection
- Food and Beverage management
- A/V management
- Assistance in program development
- Breakout room management
- Logistics management
- Décor and Stage Design management
- Event Execution

## Our Packages

1. Consulting (hourly rate – minimum of 2 hours)
2. Consulting, Planning and Budget
3. Consulting, Planning, Budget, and On-Site event management
4. *VIP Custom Build* (Let's chat) – includes production

## Core Values

1. Focused – We are not easily distracted by shiny objects.
2. Detail Oriented – We leave no stone unturned.
3. Sense of Humor – We have fun while we work.
4. Creative – We find beauty in the roughest blueprint of events.
5. Reliable – We are dependable and consistent in our delivery or our services.

*\*Last updated 7/30/2023*